



**vlachaki**

ELIZABETH VLACHAKI  
GRAPHIC/WEB DESIGN  
ILLUSTRATION/RETOUCHING

I am a talented creative artist with a passion for high impact, high quality effective print design. I endeavour to listen to the needs and aspirations of the customer and strive to transform clients' dreams into visually attractive and targeted designs. I have a sharp eye for detail and enjoy computerised creative illustration, packaging design and corporate identity development. Having worked in fulltime and freelance designer roles, I am no stranger to tight deadlines and I work well under pressure.

5 Leopold Court, 3 Leopold Avenue, Wimbledon, London SW19 7EU, mob. 07704074440, vlahakie@artpages.co.uk  
**on line portfolio: [www.artpages.co.uk](http://www.artpages.co.uk)**

## TECHNICAL SKILLS

Adobe Illustrator      Adobe Indesign      Macromedia Dreamweaver      CorelDraw      Mac / PC  
Adobe Photoshop      QuarkXPress      Macromedia Flash      Microsoft Office

## RELEVANT WORK EXPERIENCE

### FREELANCER (London, UK)

Oct. 2004 - now

Designed Websites for **CAFÉ ESPANA, WHOOPS CHILDRENS WEAR, UCL DEPARTMENT OF SURGERY OF ABC BREAST CANCER RESEARCH GROUP, BLUEDOG GARDEN DESIGN.**

### ASIAN INTERACTIVE MEDIA INTERNATIONAL LTD (London, UK)

Jun2005 – Sept 2005

Designed layouts, retouched fashion photographs and produced adverts for two best selling UK Asian Fashion Magazines: Asian Woman and Asian Bride.

### INW PROMO ADVERTISING (Athens, Greece)

Aug 2003 - Jul 2004

Produced artwork for book covers, fashion catalogues, corporate logos, letterhead sets, labels, menus, posters, promotional campaigns for a variety of small and medium size local retail, finance, entertainment and catering businesses. Client list includes Vario Clean, Jazzy, Hot Café, Café Brazil, Privilege, Bareladiko, En-Delfis, Feggaria live, Stone bar restaurant, Eat at Miltons, Cinema Culture, Fast Way, Galaxias insurance.

### EPIGRAMMA A. MHTSOPOULOS ADVERTISING (Athens, Greece)

Jul 2004

Designed and helped produce COCA COLA's illuminated menu displays for the Athens Olympic Games 2004.

### GLOBAL BUSINESS REPORT (Athens, Greece)

Feb 2004 - Aug 2004

Conceptualised and produced artwork for advertisements for the summer 2004 edition of Fashion Business International Magazine. Project-managed the publishing tasks including liaison with photographers, pre-press staff, and end customer with every aspect of the art decision making and direction. Managed the payment collections and product distribution.

### INTER-TRANSLATION (Athens, Greece)

Dec 2003

Produced conceptual designs of annual reports for prospective customers.

## OTHER EXPERIENCE

### UNISYSTEMS S.A. INFORMATION TECHNOLOGY (Athens, Greece)

Sept 1993 - Sept 2003

Senior Personal Assistant / team leader

Worked in a large busy technical department providing helpdesk support, administrative and secretarial duties including organising meetings, creating PowerPoint presentations, call logging, monthly reporting, and booking staff training.

## BACKGROUND

### INTERGRAPHICS EDUCATIONAL GROUP (Athens, Greece)

Oct 2001 – June 2003

Diploma in Graphic, Illustration and Web Design equivalent to British HND. The course covered traditional and computerised graphic design and illustration, typography, prepress and printing techniques, colour correction and separation processes, advertising and marketing. The INTERGRAPHICS Educational Group is exclusively affiliated with the CUMBRIA British University, which is a founding member of the United Kingdom Applied Arts and Design Institutes Association. (UKADIA)

*Reference and print portfolio available on request.*

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